

FICHLA 2018

III Festival Internacional de Cine Histórico de La Laguna

*Knowing the past is the only way to understand
the present and foretell the future*

INTRODUCTION

The International Historic Film Festival could not be held in a more appropriate setting, in which the philosophy of the festival is fed by the idiosyncrasy of a city like La Laguna eminently cultural, World Heritage, historical city, university city, a city that immediately makes you feel a part of it. San Cristóbal de La Laguna uses historic cinema as a tool at the service of culture and the Festival uses the city as an indivisible part of its setting.

THE PROJECT

The main objectives of the III International Historic Film Festival are to promote and popularize films with historical content. In this sense, San Cristóbal de La Laguna given its status as World Heritage Site and its cultural and historical relevance, is the ideal place to celebrate a festival focused on history.

Amongst its main objectives are:

Relate history as a link between past, present and future.

Promote a model of cultural involvement around history and cinematography.

Reinforce the cultural character of La Laguna as a university and cultural city.

Encourage the analysis, research and dissemination of history.

Consolidate and disseminate the relevance of the city as a world heritage.

DATES

La Laguna International Historic Film Festival will be held annually in October-November. III edition will run October 31 to November 4, 2018.

CONTENTS

Two competitive sections, one retrospective section and two honorary activities to recognize the best TV historic series currently on air or recently broadcast and the best video game of historical content of recent creation.

GUESTS

Directors, producers actors, speakers, historians and specialized media will be invited to the event.

ADVERTISING AND PROMOTION

The Festival will be disseminated locally and internationally through all available media such as television, social networks, and film, television, video games and history specialized media. Likewise, a promotional video of the event will be made and will be disseminated through the FICHLA website (www.fichla.com) and all print and digital media.

MANAGEMENT

General Management and Direction of the festival will be in charge of Festeam Comunicación y Eventos, S.L. through a contract signed with the Municipality of La Laguna.

PARTICIPATION CONDITIONS

ART. 1 OBJECTIVES

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Amongst its main objectives are:

- **Relate** history as a link between past, present and future.
- **Promote** a model of cultural involvement around history and cinematography.
- **Reinforce** the cultural character of La Laguna as a university and cultural city.
- **Encourage** the analysis, research and dissemination of history.
- **Consolidate** and disseminate the relevance of the city as a world heritage.

ART. 2 DATES

La Laguna International Historic Film Festival will be held annually on the dates agreed between the Festival Advisory Council and the Culture Councilorship of the Honourable City Council of San Cristóbal de la Laguna. III edition will run October 31 to November 4, 2018.

ART. 3 SECTIONS

The Festival will consist of 2 competitive sections, 1 informative section and a series of parallel activities dedicated to video games and TV series of historical content.

- **Official Competitive Section** - Feature films: screening of historic or related to history fiction feature films in DCP or Bluray format that have not been commercially released in Spain and whose production year is 2017 or 2018.
- **Official Competitive Section** - Documentaries: screening of historic or related to history documentary films in DCP or Bluray format that have not been commercially released in Spain and whose production year is 2017 or 2018.
- **Retrospective Section** - The Time Machine dedicated to the 50th anniversary of the assassination of Martin Luther King Jr. with a series of screenings and debates with the presence of outstanding personalities and experts.

ART. 4 COMPETITIVE SECTIONS REGULATIONS

Films registered in the competitivo sections must comply with the following regulations::

4.1 Official Competitive Section - Feature Films

Historical fiction feature films that have not been premiered in Spain in theaters or television (except codified broadcasts and / or restricted territorial coverage) and whose production year is 2017-2018, may be presented.

- Films must be in original version with Spanish subtitles (if necessary).
- Screening format must be DCP (2K or 4K) or Bluray.
- Films whose length exceeds 60 minutes will be considered as feature films.

4.2 Official Competitive Section - Documentaries:

Historical documentary films that have not been premiered in Spain in theaters or television

(except codified broadcasts and / or restricted territorial coverage) and whose production year is 2017-2018, may be presented.

- Films must be in original version with Spanish subtitles (if necessary).
- Screening format must be DCP (2K or 4K) or Bluray.

ART. 5 AWARDS

The films entered in the two competitive sections will be eligible for the awards. The jury formed by internationally renowned personalities will be responsible for awarding the films. Each competitive section will be awarded as follows:

FEATURE FILMS OFFICIAL COMPETITIVE SECTION: Award "Testigo de la Historia 2018" with a one thousand euro (1000 €) cash prize to the best feature film.

SECCIÓN COMPETITIVA DOCUMENTALES: Award "Testigo de la Historia 2018" with a one thousand euro (1000 €) cash prize to the best documentary film.

SPECIAL AWARDS (OUT OF COMPETITION)

The Organizing Committee will give two special awards consisting in the escultural work "Testigo de la Historia" to the best TV series and video game as recognition to their contribution to the creation of historical contents.

For future editions of the festival it may be established a different amount for the cash prize that will be previously agreed with the City Hall, without requiring the modification of these regulations.

ART. 6 SELECTION COMMITTEE & JURY

A Committee formed by experts in cinema and in History will pre-select the films in a number no higher than 6 for each Official Section. Different representative juries of the collaborating institutions and organizations will be responsible for awarding the films.

ART. 7 REGISTRATION OF FILMS IN THE COMPETITIVE SECTIONS

Requirements to participate in the third edition of LA LAGUNA INTERNATIONAL HISTORIC FILM FESTIVAL - FICHLA, are as follows:

7.1 Pre-selection process

The films presented to the different competitive sections must meet the following requirements:

- Fully fill in the online registration form.
- Send the screening link of the film.
- Any other type of additional material can be sent by wetransfer to: production@fichla.com

7.2 Selection process

• The Selection Committee will communicate by e-mail to each participant, within a period not exceeding one month after deadline, if their film has been selected or not to participate in the different competitive sections.

• All films selected and the press materials must be sent by post or courier by courier to the headquarters of the Historic Film Festival:

FESTEAM COMUNICACIÓN Y EVENTOS, S.L.
C/ SUAREZ GUERRA, 44 -
PISO 5A · 38002 S/C DE TENERIFE · ISLAS CANARIAS

The sender will immediately inform the Festival of the details of the shipment. All films and posters (2 minimum) must arrive at least 10 days before the start date of the festival.

•The press dossier, photos or slides and trailer of the selected films should be sent via wetransfer to direccion@festeam.net at least 10 days before the start date of the festival.

• All selected films must be in original version with Spanish subtitles (if necessary).

•The festival will be responsible for the hotel accommodation of 1 representative of the selected films.

•The festival will reimburse the flight expenses of 1 representative of each of the awarded films.

7.3 Registration period

The deadline for registration and receipt of the material will be September 30, 2018

ART. 8 TRANSPORT EXPENSES

Transport expenses of the films selected will be paid by the participants. The collection of the copies of the films and the promotional material will be done within 15 working days after the end date of the Festival.

ART. 9 SCREENINGS

•The Festival Management and its Advisory Committee will establish the order and date of exhibition of each film. Once the registration of a film has been made, it can not be withdrawn or released in Spain before its screening at the International Historic Film Festival of La Laguna as determined in Article 4 of these rules.

• Screenings of the feature films and documentaries competitive sections will take place in the different theaters of the Aguerre Multicines, in afternoon and evening sessions. Each film will have 2 screenings throughout the 4 days.

• Screenings of the informative sections will take place in the Aguerre Multicines or at the different venues of the sponsoring or collaborating entities.

• The marathon of the television series will take place in the Aguerre space in afternoon-night sessions.

• The presentation of the historical video game will take place at the headquarters of the educational center, collaborator of the event.

The closing and award ceremony will take place in the Teatro Leal.

ART. 10 PARALLEL ACTIVITIES

The old convent of Santo Domingo, the headquarters of the Department of Culture of the City of La Laguna, the University of La Laguna, the History Museum, the Cabrera Pinto Institute or

the Athenaeum of La Laguna will host the different parallel activities, press conferences, round tables, cocktails and meetings with directors, actors and producers.

ADDITIONAL REGULATIONS

- The participation implies the full acceptance of the present regulations.
- The interpretation of the same will be responsibility of the festival organization.
- In case of dispute, it will be subject to Spanish legislation and jurisdiction.
- Likewise, it is agreed to proceed to the public exposure of these regulations in the terms established in art. 49 of the Law 7/85 regulating the Bases of Local regime, modified by Law 11/99, raising the provisional approval to definitive in case of not formulating allegations.



ORGANIZA

PATROCINA

COLABORA

